

CHECKLIST & RUBRIC FOR ERA PRESENTATION w/ MEME

	Advanced	Thorough	Acceptable
<p>READING (quality of the structure & content) _____%</p> <ul style="list-style-type: none"> <input type="checkbox"/> This is a RANT – to an audience of your peers, tone needs to be appropriate to audience and the topic, must be about a current a current issue <input type="checkbox"/> Introduction includes a strong and engaging LEAD and a brief intro to the topic <input type="checkbox"/> Body is made up of discussion of the issue with examples from THEN and NOW to compare and contrast <input type="checkbox"/> Conclusion ENDS ON MESSAGE by sharing your stance on this issue today, and what you have to say about our culture, the way we live, and the human condition. Are we better off than we were then, or not? How so? Don't forget to finish with a witty turn of phrase using wordplay, pun, etc. 	<p>The speaker demonstrates an extensive understanding of the task, its purpose and audience.</p> <p>The presentation is focused and insightful; ideas are compelling and highly engaging.</p>	<p>The speaker demonstrates a solid understanding of the task, its purpose and audience.</p> <p>The presentation is focused; ideas are relevant and engaging.</p>	<p>The speaker demonstrates an adequate understanding of the task, its purpose and audience.</p> <p>The presentation is suitable; ideas are somewhat relevant and, at times, engaging.</p>
<p>TALK (quality of the presentational style) _____%</p> <p>_____ Time management: respects the 2 minute limit</p> <p>Spoken Codes and Conventions</p> <ul style="list-style-type: none"> <input type="checkbox"/> Attitude: act confident, be prepared, don't waste time, get organized – cue up your meme <input type="checkbox"/> Charisma: are you interesting to listen to? Bring the personality & enthusiasm <input type="checkbox"/> Voice: tone of voice, volume and projection, intonation patterns, clarity, pronunciation <input type="checkbox"/> Rhetorical strategies: anecdote, analogy, humour, historical / current events / literary referents, ability to relate & create rapport, explain and interest, examples... <input type="checkbox"/> Pacing & Rhythm: pace, phrasing, pauses & silences <input type="checkbox"/> Body language: commanding attention, facial expressions, eye contact, no fidgeting, poise.. <input type="checkbox"/> Grammar (correctness), syntax, diction, and vocabulary: are appropriate to the talk, eg colloquialisms, examples, errors are for effect, not because you don't know... <input type="checkbox"/> Organization: rationale for prioritizing and sequencing ideas; flow, coherence, and unity. <input type="checkbox"/> Knowledgeability: NO NOTES – know your stuff, be able to get back on track AND be able to field questions 	<p>88 – 100% (5)</p> <p>The speaker exhibits significant control of the spoken codes and conventions.</p> <p>The presentation flows effortlessly.</p> <p>Rhetorical devices to engage and relate to the audience are skillfully used.</p> <p>Knowledgeability is exemplary.</p>	<p>74-87% (4)</p> <p>The speaker exhibits strong control of the spoken codes and conventions.</p> <p>The presentation flows smoothly.</p> <p>Rhetorical devices to engage and relate to the audience are purposefully used.</p> <p>Knowledgeability is proficient.</p>	<p>60-73% (3)</p> <p>The speaker exhibits satisfactory control of the spoken codes and conventions.</p> <p>The presentation flows hesitantly.</p> <p>Rhetorical devices to engage and relate to the audience are tenuously used.</p> <p>Knowledgeability is tenuous.</p>
<p>PRODUCTION (quality of the meme) _____%</p> <ul style="list-style-type: none"> <input type="checkbox"/> This is an intellectual meme: in this case, it shows a witty comment on some aspect of life today using an aspect of history as comparison <input type="checkbox"/> Image and word mashup is one of the following: image from time period & text from today OR image from today and text from time period <input type="checkbox"/> Image quality re: resolution <input type="checkbox"/> Word quality re: grammar, spelling, correctness <input type="checkbox"/> Production value: overall layout, neatness, legibility <input type="checkbox"/> Rhetorical or literary devices such as allusion, hyperbole, wordplay, pun, bathos, juxtaposition... 	<p>Advanced</p> <p>Meme is insightful, sophisticated and artful.</p> <p>Visual and written language are woven seamlessly for significant impact.</p> <p>Production value is professional.</p>	<p>Thorough</p> <p>Meme is purposeful and effective.</p> <p>Visual and written language are combined for meaningful impact.</p> <p>Production value is solid.</p>	<p>Acceptable</p> <p>Meme is general, forced and/or literal.</p> <p>Visual and written language are combined for basic impact.</p> <p>Production value is tenuous.</p>

Sauvé says: